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Odwalla Inc. Commits to Renewable Energy for Earth Day and Every Day

The Leading Natural Health Beverage Company

Purchases Green Energy Certificates for its Dinuba Production Facility

Half Moon Bay, CA (April 22, 2004) - Odwalla Inc., the leading natural health beverage company, is reaffirming its commitment to the environment by purchasing green energy certificates for its Dinuba production facility.

Green Certificates are created when a renewable energy facility generates electricity. Odwalla's purchase of Green Certificates from local renewable energy provider 3 Phases Energy Services will offset more than 600,000 kilowatt-hours of electricity per year used by its Dinuba, Calif., production facility.. Odwalla's power will be offset by the regional Madera Power biomass energy facility, only 50 miles from Odwalla's Dinuba plant.

Renewable energy is added to the electricity grid and displaces conventional fuels, such as coal, nuclear, or gas. The U.S. Environmental Protection Agency estimates that a 600,000 kilowatt-hour green power purchase prevents the emission of almost 852,000 lbs of CO₂, a key greenhouse gas. By supporting renewable energy through the purchase of Green Certificates, Odwalla ensures that renewable energy is placed on the Western Electricity Grid. According to climate control experts, Odwalla's yearly commitment to CO₂ reductions through green energy use is equal to planting 115 acres of trees or taking 74 cars off the road.

"It's impossible to do business and not have an impact on the environment," said Odwalla General Manager and Chief Operating Officer Steve McCormick. "However, at Odwalla, we believe environmentally friendly business practices cut waste and pollution and make good business sense. Our purchase of renewable energy offsets is a great way to reduce air pollution and the ecological footprint we leave on this planet."

Odwalla Inc. is a member of the Green Power Partnership, a new U.S. Environmental Protection Agency (EPA) voluntary program working to standardize green power procurement as part of best practice environmental management. Nationwide, the Green Power Partnership now includes more than 320 organizations - including Fortune 500 companies, states, federal agencies, trade associations and universities - that have made a combined total commitment of over one billion kilowatt hours of green power annually. Additional information is available at www.epa.gov/greenpower.

“Conventional electricity generation is the nation’s single largest industrial source of air pollution,” said Kurt Johnson, Director of EPA’s Green Power Partnership. “Fortunately for the environment, more and more farsighted organizations, including companies like Odwalla, are providing a great example of environmental leadership by supporting green power.”

About Odwalla

Odwalla, Inc., the nation’s leading natural health beverage company, delivers nourishment coast to coast with the Odwalla family of juices, juice beverages, smoothies, dairy-free shakes, pure spring water, nourishing food bars, and certified organic juices. Odwalla has been making juices and innovating in the natural health beverage category for over two decades. Its nourishing beverages are available in natural food stores, select supermarkets and specialty outlets throughout the country. To learn more about Odwalla nourishment line up, as well as Odwalla’s commitment to *Soil to Soul*, please visit www.odwalla.com or call 1.800.ODWALLA.

About 3 Phases Energy Services

3 Phases Energy Services is a provider of Green-e certified renewable energy certificates for businesses, institutions, universities and government agencies and also offers other direct access, solar photovoltaic products, and energy efficiency installations. Information on 3 Phases Energy Services products may be found at: www.3phases.com.